



**PandoPad in Retail**  
New era in public interactivity

**PandoPad®**  
Best interactive digital signage solution

# New era in public interactivity

PandoPad is a uniquely modern DOOH (Digital Out of Home) interactive and non-interactive Digital Signage solution for entertainment, information, communications and advertising in public places.

The very unique suite of IDS applications is enhanced with multiple integration capabilities (media, social, API, DB), web and mobile solutions.

PandoPad will help deliver your message to your target audience.



# We love dynamic retail solutions

Modern day shoppers expect a special shopping experience. They expect information to be up to date and reliable, visually appealing, and, being familiar with the internet, they expect a two way communication with sellers and brands.

PandoPad exceeds this expectation and offers a unique service that will entice shoppers into an intensive interaction and communication with friends.



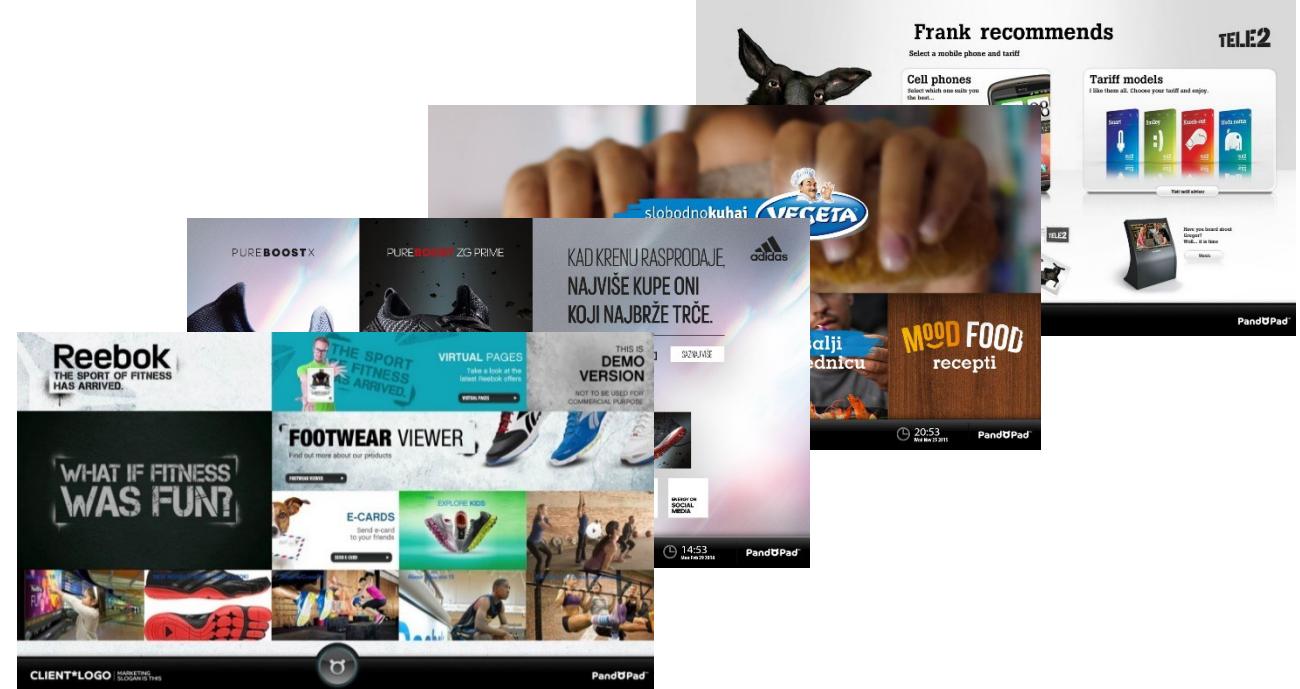
# Comprehensive functionality

Whether they wish to find a way to a desired location, check the latest offers, browse through a catalogue, send a coupon to a friend, watch video content, an animation, play a game, or video call the agent -  
- PandoPad has it all!



# Digital content production

Digital content is a key ingredient of a successful interaction. Therefore, our services include graphic and visual design, 3D content development and 3D scanning, production of brochures and catalogs, video and audio production, copywriting, translation services, content publishing and administration.





**PandoPad products**  
Made for more

**PandoPad®**  
Best interactive digital signage solution

# PandoPad units

PandoPad indoor units



PandoPad Floor



PandoPad Kids



PandoPad Stand



PandoPad Wall



PandoPad Hook



PandoPad Totem



PandoPad  
Outdoor Element



PandoPad  
Outdoor Pole



PandoPad  
Outdoor Totem

PandoPad outdoor units

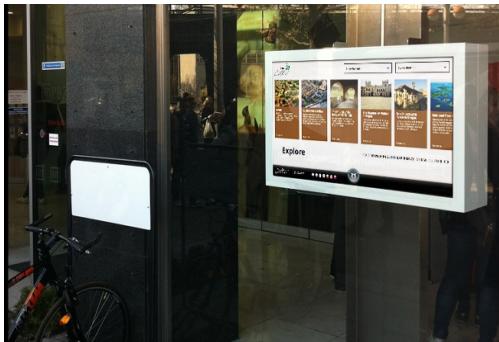
# PandoPad alternative interactive installations



PandoPad Desk



PandoPad Interactive Surface



PandoPad Glass



PandoPad VideoWall



PandoPad Interactive Wall

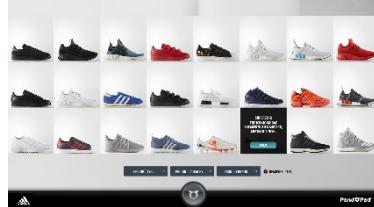
# PandoPad LED indoor and outdoor



# PandoPad interactive digital signage applications (IDS)



PandoPad Desktop



PandoPad Smart Objects



PandoPad Galleries



PandoPad Pages



PandoPad Outdoor Wayfinder



PandoPad AdsHub



PandoPad eCard



PandoPad eCard Selfie



PandoPad Smart Products



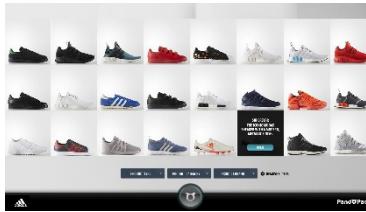
PandoPad Shop Window

<http://www.pandopad.com/applications>

# PandoPad interactive digital signage applications (IDS)



PandoPad Local Wayfinder



PandoPad Customer Feedback



PandoPad Quiz



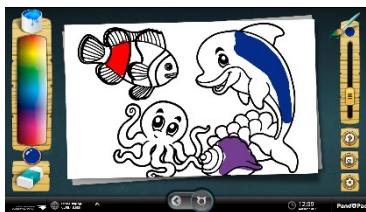
PandoPad Puzzle



PandoPad Memory



PandoPad Geolocator Quiz



PandoPad Coloring Book



PandoPad Pilot



PandoPad Video Chat



PandoPad Non-interactive Shop Window

<http://www.pandopad.com/applications>

# PandoPad Content Management System (CMS)

The screenshot shows the PandoPadManager interface with the title bar "PandoPadManager Interactive Digital Signage Content Manager". The top navigation bar includes "SETTINGS", "NETWORK", "USERS & ROLES", and "APPLICATIONS". Below the navigation is a breadcrumb trail "Home / Settings". The main content area is titled "SETTINGS" and contains a sub-menu with "General", "Languages", "E-mail", "Applications", "Devices", and "Groups". A blue button "Install language pack" is visible. Below this is a table for managing languages:

CODE	LOCAL NAME	INTERNATIONAL NAME	DEFAULT	ADMIN
en	English	English	<input checked="" type="checkbox"/>	<input type="button" value="x"/>
hr	Hrvatski	Croatian	<input type="button" value="Set as default"/>	<input type="button" value="x"/>
fr	Français	French	<input type="button" value="Set as default"/>	<input type="button" value="x"/>
de	Deutsch	German	<input type="button" value="Set as default"/>	<input type="button" value="x"/>
it	Italiano	Italian	<input type="button" value="Set as default"/>	<input type="button" value="x"/>

The screenshot shows the PandoPadManager interface with the title bar "PandoPadManager Interactive Digital Signage Content Manager". The top navigation bar includes "SETTINGS", "NETWORK", and "APPLICATIONS". Below the navigation is a breadcrumb trail "Home / Settings". The main content area is titled "SETTINGS" and contains a sub-menu with "General", "Languages", "E-mail", "Applications", "Devices", "Groups", and "Sync options". A blue button "Install applications" is visible. Below this is a table listing installed applications:

APP NAME	APP VERSION	INSTANCE LABEL	ASSIGNED GROUP(S)
PandoPad® Desktop	Version: 1.0.0, Client: 1.0.0	Virgin/Desktop	Virgin
PandoPad® Adshub	Version: 1.0.0, Client: 1.0.0	Virgin_Adshub	Virgin
PandoPad® Ecards	Version: 1.0.0, Client: 1.0.0	Virgin_eCards	Virgin
PandoPad® Pages	Version: 1.0.0, Client: 1.0.0	Virgin_Brochures	Virgin
PandoPad® Puzzle	Version: 1.0.0, Client: 1.0.0	Virgin_Puzzle	Virgin
PandoPad® Memory	Version: 1.0.0, Client: 1.0.0	Virgin_Memory	Virgin
PandoPad® Selfie	Version: 1.0.0, Client: 1.0.0	Virgin_Selfie	Virgin
PandoPad® Desktop	Version: 1.0.0, Client: 1.0.0	Virgin/Desktop2	Virgin
PandoPad® Gallery	Version: 1.0.0, Client: 1.0.0	Virgin_Gallery	Virgin
PandoPad® Customer Feedback	Version: 1.0.0, Client: 1.0.0	Virgin_Customer	Virgin
PandoPad® Demo Video Chat	Version: 1.0.0, Client: 1.0.0	Video Chat	Virgin
PandoPad® Adshub	Version: 1.0.0, Client: 1.0.0	Virgin_Social	Virgin
PandoPad® Gallery	Version: 1.0.0, Client: 1.0.0	Virgin_Movies	Virgin
PandoPad® Desktop	Version: 1.0.0, Client: 1.0.0	Virgin_FUN_Dsktp	Virgin
PandoPad® Adshub	Version: 1.0.0, Client: 1.0.0	Virgin_Video	Virgin
PandoPad® Gallery	Version: 1.0.0, Client: 1.0.0	Virgin_Bundles	Virgin
PandoPad® Adshub	Version: 1.0.0, Client: 1.0.0	Virgin_supp_info	Virgin

The screenshot shows the PandoPadManager interface with the title bar "PandoPadManager Interactive Digital Signage Content Manager". The top navigation bar includes "SETTINGS", "NETWORK", and "APPLICATIONS". Below the navigation is a breadcrumb trail "Home / Settings / Groups / Group editor". The main content area is titled "EDIT GROUP-VIRGIN" and shows "ORIENTATION-VERTICAL" and "DEVICE TYPE: INTERACTIVE". It has tabs for "Group info" and "Group apps". The "Group info" tab displays "Group name: Virgin", "Devices orientation: Portrait", and "Devices type: Interactive". The "Device settings" tab includes options for "Show logo" (ON), "Upload logo" (Change logo image, showing a logo icon), "Show clock" (ON), "Show home screen after 120 sec.", "Enable screensaver" (ON), "Show screensaver after 120 sec.", and "Display 'Call to action' video" (ON). At the bottom are "Save changes" and "Cancel" buttons.

# PandoPad Content Management System (CMS)

This screenshot shows the desktop configuration section of the PandoPadManager CMS. It includes fields for 'Desktop name' (set to 'Desktop\_En'), 'Language' (set to 'English'), and 'Backgrounds' for both landscape and portrait orientations. A preview window shows a green-themed e-cigarette store interface. At the bottom are 'Save changes', 'Save and close', and 'Cancel' buttons.

This screenshot displays the product management interface for e-cigarettes. It lists three products: 'Continental 500', 'eGo ONE Mini 850mAh E-Cigarette Kit and E-Liquid', and 'Gamucci Micro USB Starter Kit'. Each product entry includes an image, title, and edit/delete/refresh buttons. Below the list is a 'Taxonomy editor' section with 'DISPOSABLE' and 'NICOTINE' options, and a '0% (0mg)' nicotine level indicator.

This screenshot shows the e-coupon management interface. It lists six e-cards numbered 1 through 6, each with an image, title, and send count (all set to 0). Edit/delete/refresh buttons are provided for each row.



# PandoPad Content Management System (CMS)

This screenshot shows the 'Categories' section of the Local Wayfinder configuration. It lists various service categories with their titles in English and Croatian. Each category has a delete button.

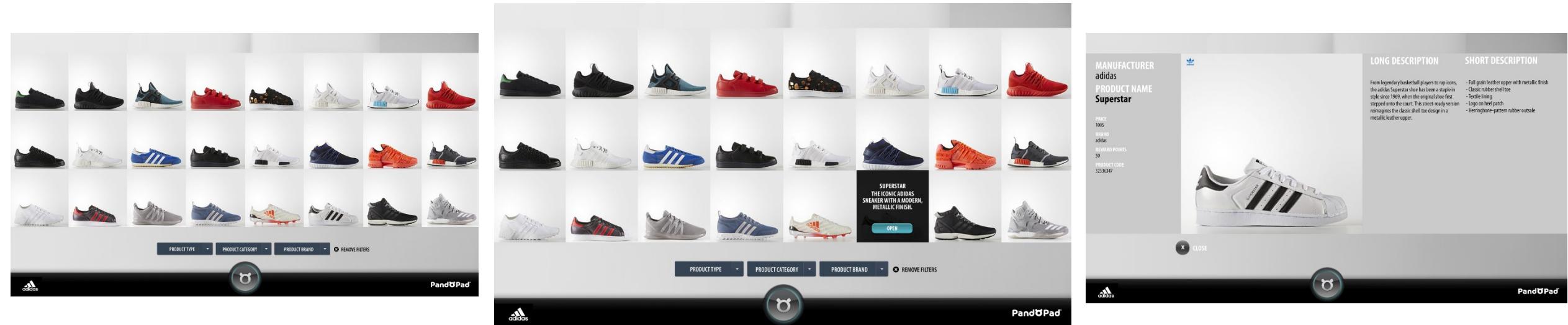
Title	Title (Croatian)
Buy a ticket	Prodaja zrakoplovnih karata
Check in	Check in
Arrivals	Dolasci
Departures	Odlasci
Lost & found luggage	Izgubljena i pronađena prtljaga
Information	Informacije
Transportation and parking	Transport i parking
Money	Novac
Shop	Prodavaonice
Eat and drink	Jelo i piće
Travel Agencies	Putničke agencije
Waiting area & Lounges	Čekaonice / Lougevi
Internet	Internet

This screenshot shows the 'Buildings and floor plans' section. It displays a map overview of a building complex and three detailed floor plans for the ground, 1st, and 2nd floors.

Order	Title	Floor Map
1.	Current floor view - Ground floor	
2.	Current floor view - 1st floor	
3.	Current floor plan - 2nd floor	

This screenshot shows the 'Change Wayfinder settings' dialog. It includes tabs for 'General' and 'Google Maps config'. Under General, there are options for 'Map mode' (set to 'Use custom maps'), a note about deleting POI positions if switching to Google Maps, and checkboxes for displaying wayfinder tabs like 'Categories tab', 'Brands tab', and 'Search tab'. A 'Save settings' button is at the bottom.

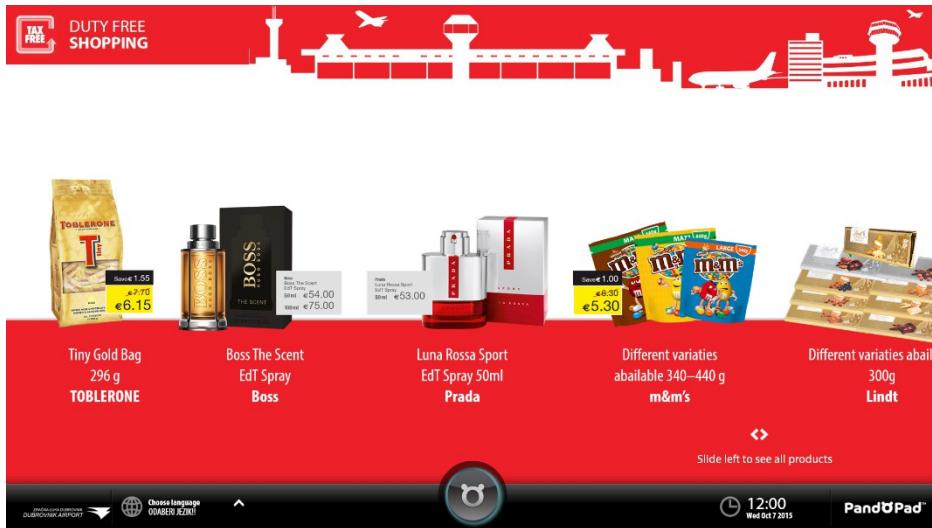
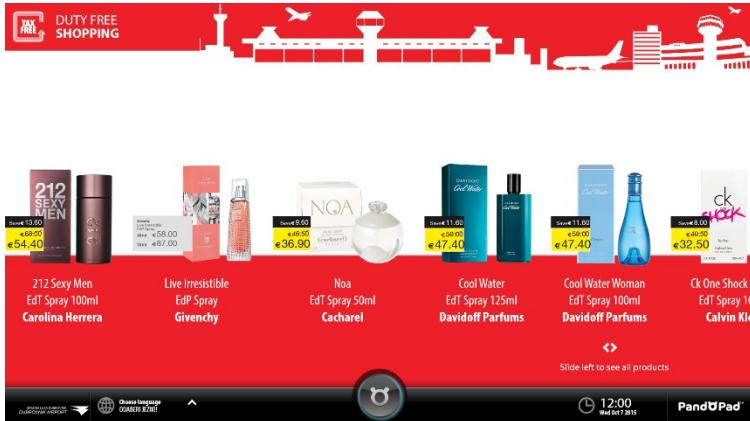
# Product presentation with PandoPad Smart Objects



# Product presentation with PandoPad Smart Products



# Product presentation with PandoPad Shop Window



This screenshot shows the PandoPad Manager software interface. At the top is a navigation bar with 'Home', 'DUTY FREE SHOP', 'Add new product', 'SETTINGS', 'NETWORK', 'USERS & ROLES', 'DEFAULT APPS', and 'KIDS APPS'. The main area is titled 'DUTY FREE SHOP' and shows a table of products:

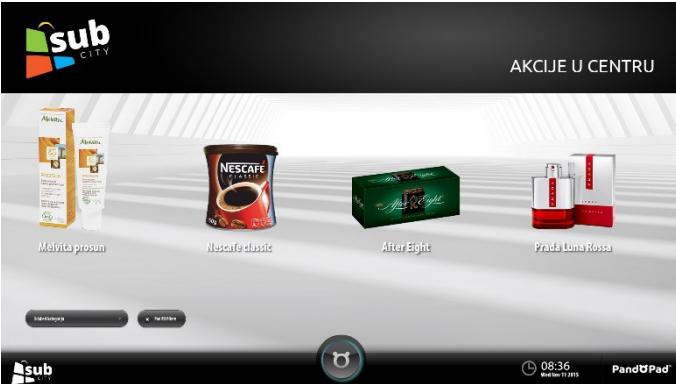
ORDER	IMAGE	PRODUCT NAME	ADMIN	US	FR
1.		Anthon Berg	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2.		Anthon Berg	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3.		Boss	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4.		Calvin Klein	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5.		DKNY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6.		Elizabeth Arden	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7.		Givenchy	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



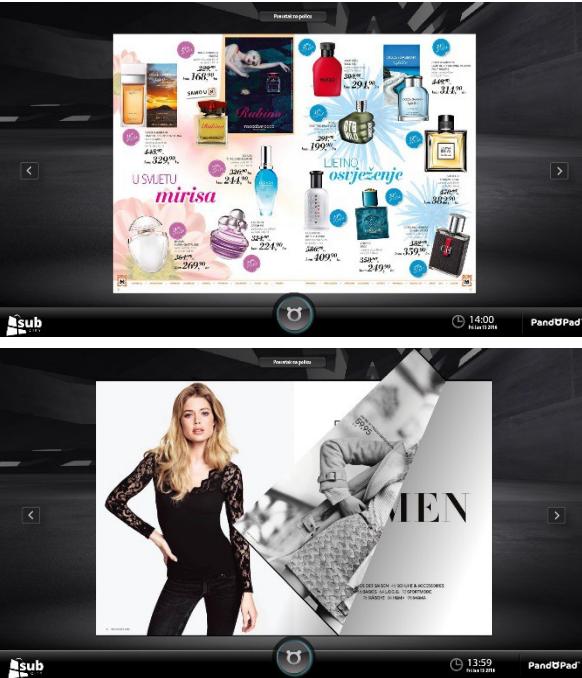
**PandoPad projects in Retail**  
Going for more

**PandoPad®**  
Best interactive digital signage solution

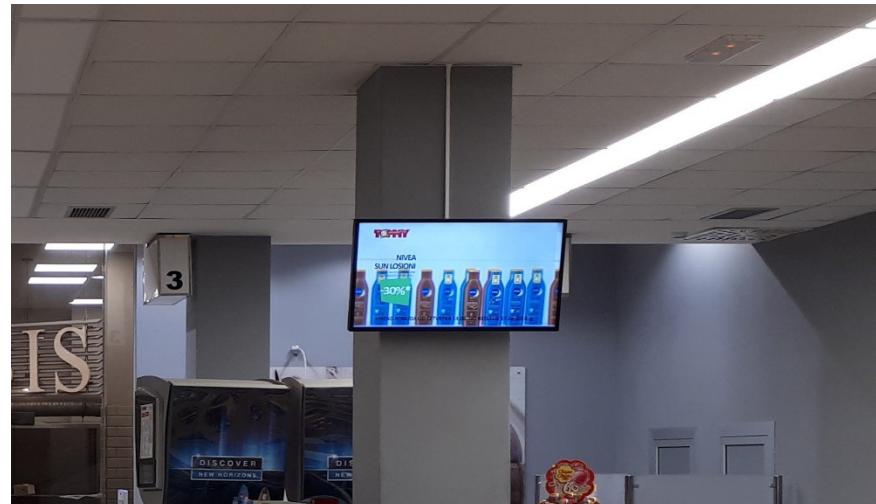
# Sub City – Shopping Mall



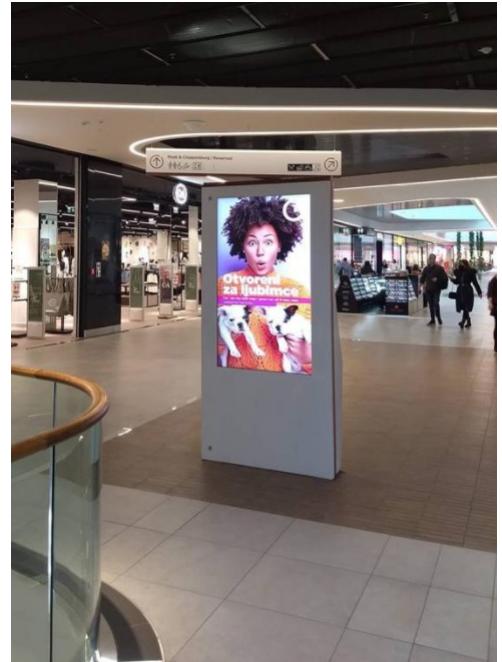
# Sub City – Shopping Mall



# Tommy



# BEO SC shopping mall – Belgrade, Serbia



# Podravka



TOUCH TO INTERACT

PODRAVKA

Podravka IN NUMBERS

Podravka BRANDS

Podravka eCards

Podravka VIDEO

VEGETA

Meet and explore Vegeta.  
P.S. Make selfie with the big chef!

PODRAVKA

POSITION

GO BACK

PODRAVKA

VEGETA

SCALE

MUTE

SEND NOW

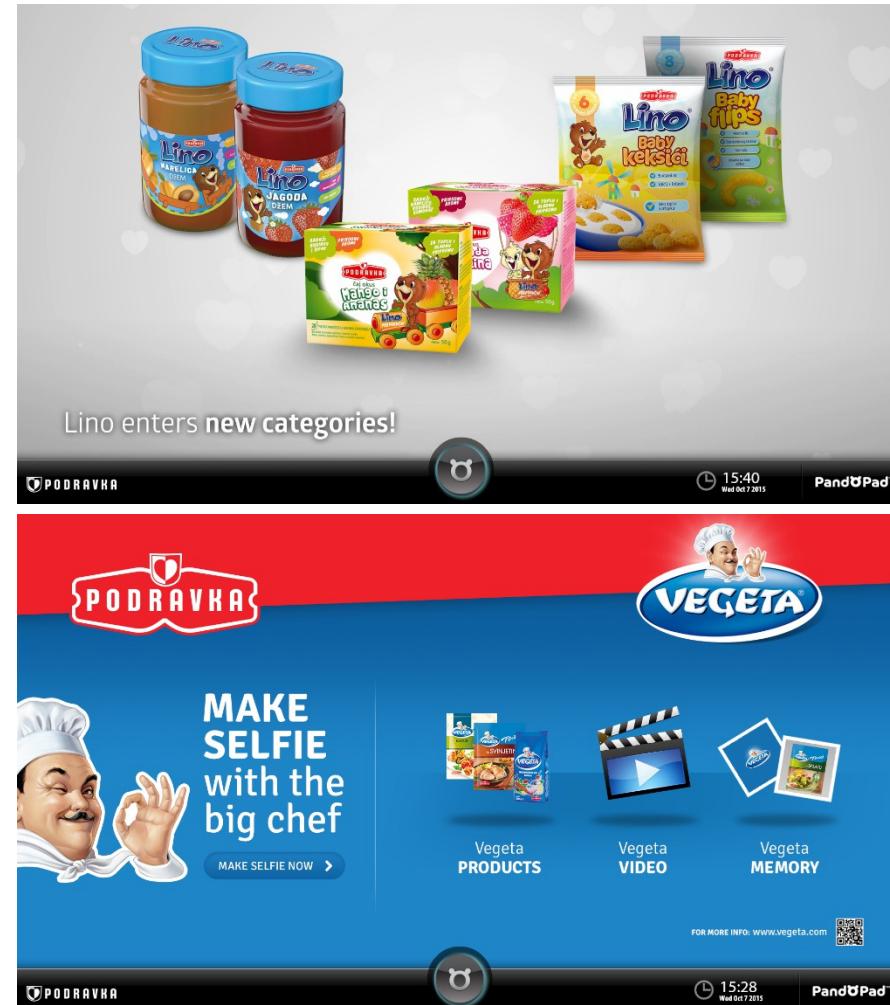
PODRAVKA

Adjust your photo and press SEND

15:25 Wed Oct 7 2015

PandoPad

This image shows a screenshot of a digital kiosk or interactive screen for Podravka. At the top, there's a red banner with the brand name 'PODRAVKA' and a call-to-action 'TOUCH TO INTERACT'. Below this is a photograph of a family at a meal. On the left side of the screen, there are five circular icons: a clock, a bottle, a card, a play button, and the 'VEGETA' logo. Below these icons are links to 'IN NUMBERS', 'BRANDS', 'eCards', 'VIDEO', and 'Meet and explore Vegeta.' A large silhouette of a hand is overlaid on the left side. The bottom half of the screen features a camera interface with controls for 'POSITION', 'GO BACK', and 'SEND NOW'. It also includes the 'PODRAVKA' and 'VEGETA' logos, along with 'SCALE' and 'MUTE' buttons. The timestamp '15:25 Wed Oct 7 2015' and the 'PandoPad' logo are visible at the bottom.



Lino enters new categories!

PODRAVKA

VEGETA

MAK SELFIE with the big chef

MAKE SELFIE NOW >

Vegeta PRODUCTS

Vegeta VIDEO

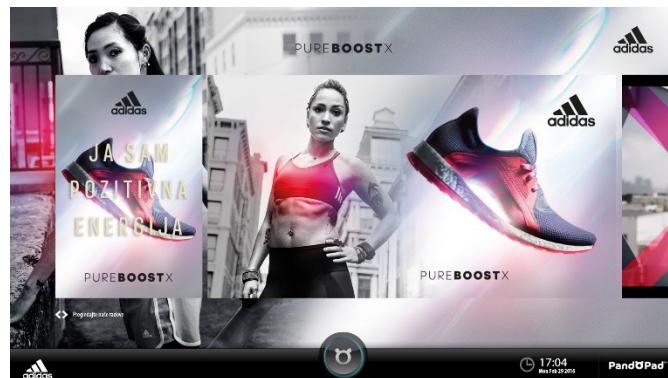
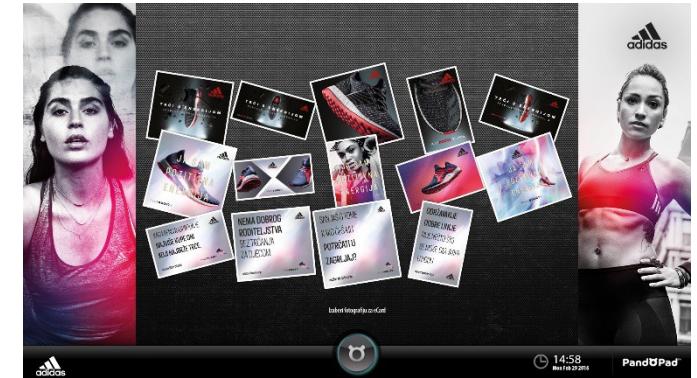
Vegeta MEMORY

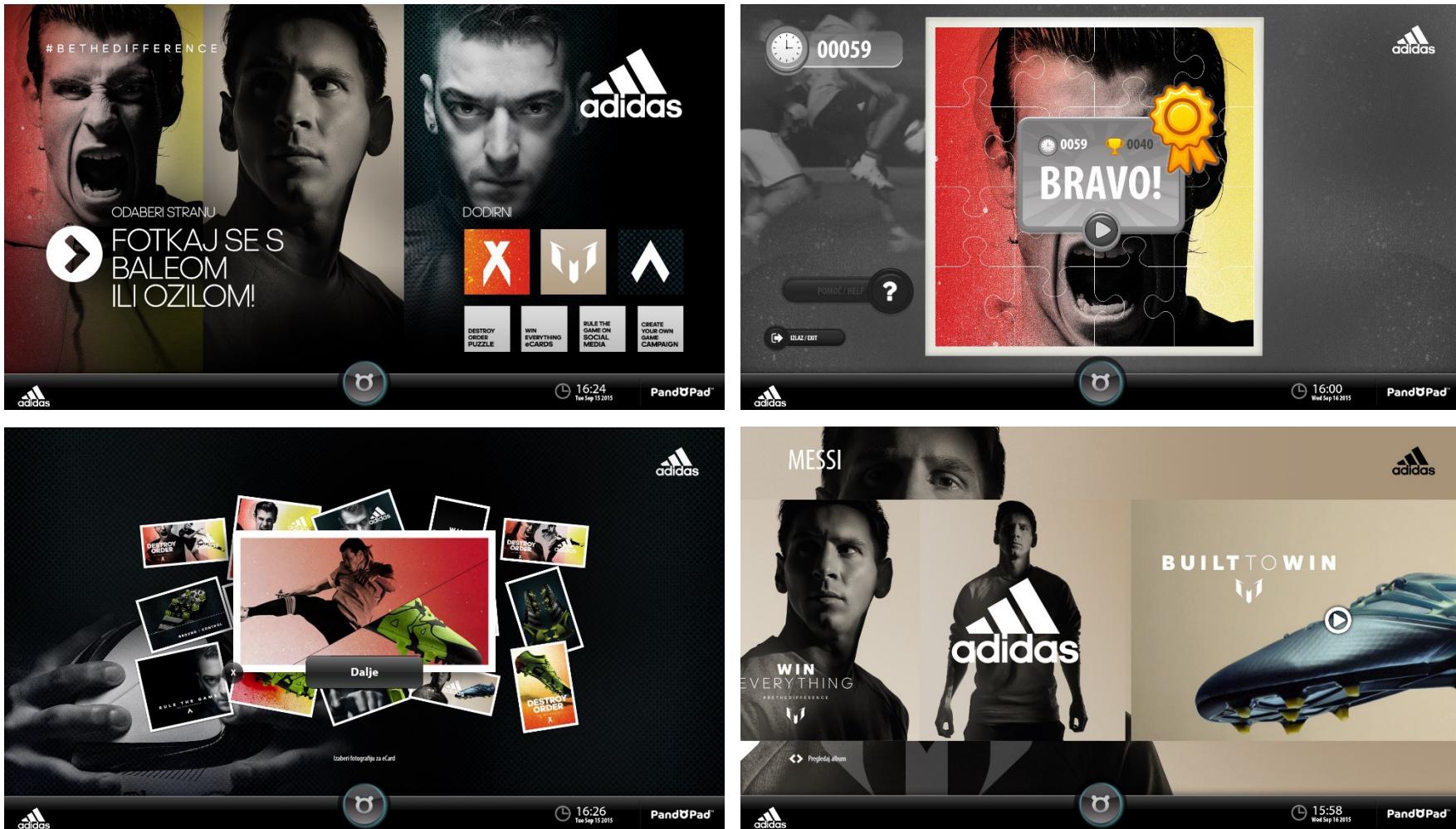
FOR MORE INFO: [www.vegeta.com](http://www.vegeta.com)

15:40 Wed Oct 7 2015

PandoPad

This image shows a screenshot of a digital kiosk for Lino products. The top half displays several jars of Lino jam and boxes of Lino Baby Keksci cereal. Below this, a message says 'Lino enters new categories!'. The bottom half features the 'PODRAVKA' and 'VEGETA' logos. A cartoon chef character is on the left, and a video camera icon is on the right. A central call-to-action says 'MAK SELFIE with the big chef' with a link 'MAKE SELFIE NOW >'. Below this are three sections: 'Vegeta PRODUCTS', 'Vegeta VIDEO', and 'Vegeta MEMORY'. The timestamp '15:40 Wed Oct 7 2015' and the 'PandoPad' logo are at the bottom.





adidas Ilica 21



adidas  
Arena centar



# Audi



The PandoPad Manager software interface shows a grid of numerous small thumbnail images representing different pages or assets for the Audi A4 campaign. The interface includes navigation tabs like "SETTINGS", "NETWORK", "STUDIOS & ROLES", and "AUDI APPS". A central panel shows a larger preview of the Audi A4 car.

A digital marketing dashboard for the Novi Audi A4. It features a large image of the front of the Audi A4 with the text "Novi Audi A4. Vrhunska tehnologija. Vrhunski doživljaj." and the Audi logo. Below this are several interactive buttons: "VIDEO GALERIJA", "NOVI AUDI A4", "PERFORMANSE", "BROŠURA", "ECARD", and "OCENI A4". The bottom section is a "Video galerija" featuring five video thumbnails related to the car's features.

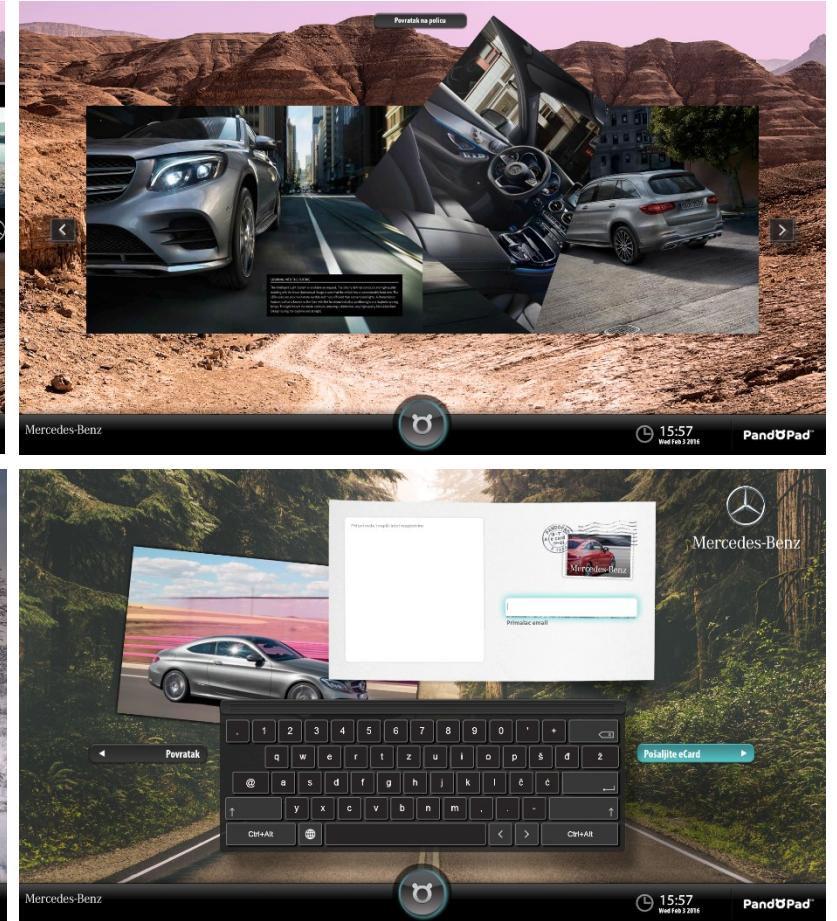
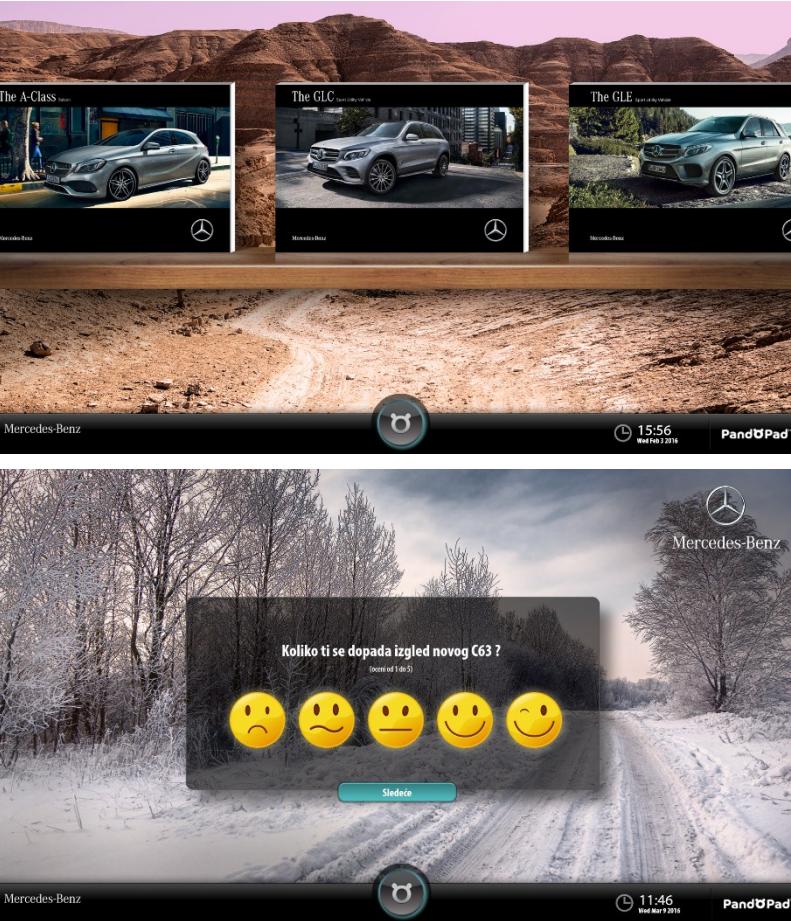
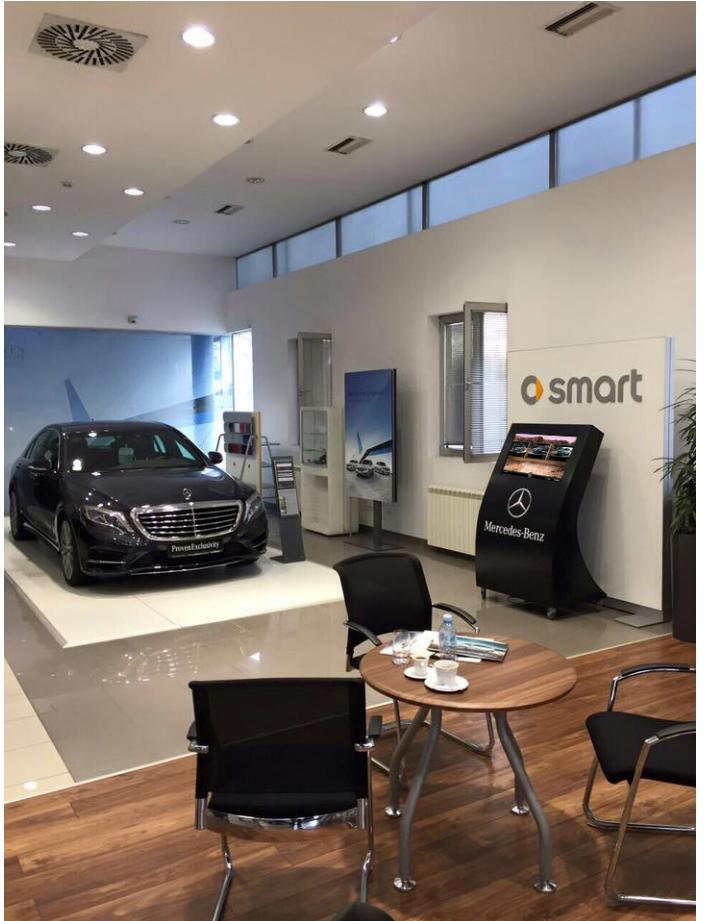
# Audi



# Mercedes



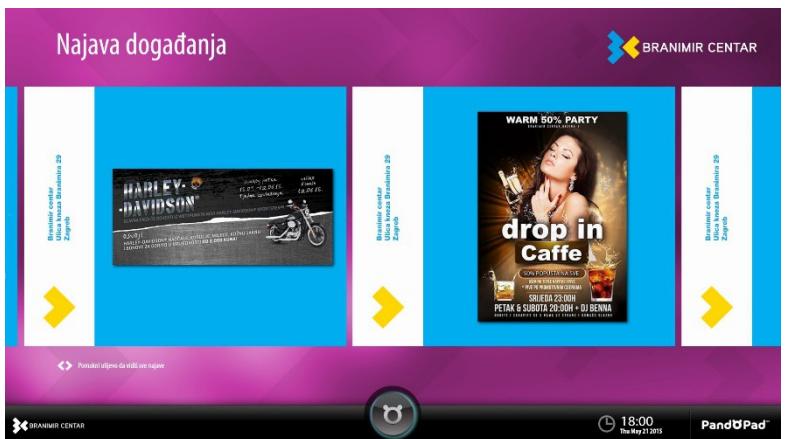
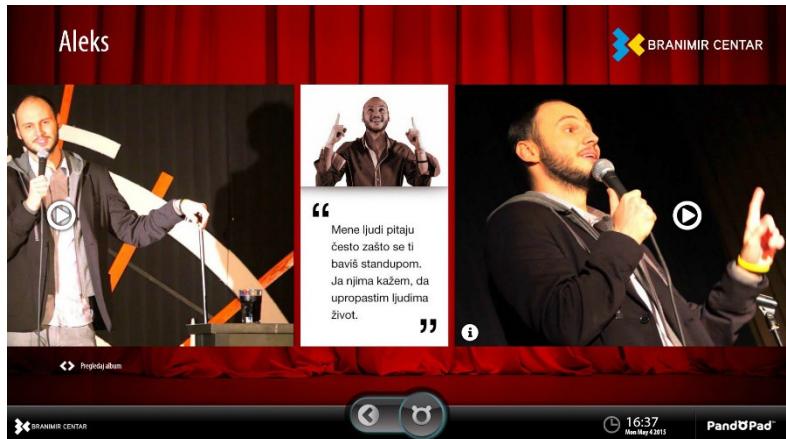
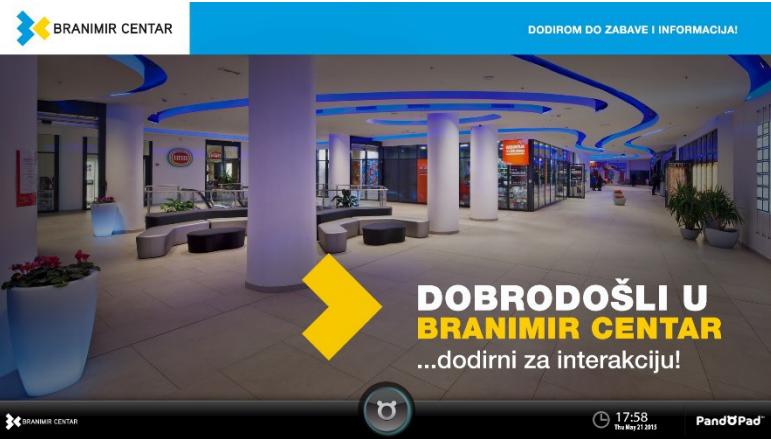
# Mercedes



# Vegeta



# Branimir Centre – Shopping Mall



# Branimir Centre – Kids Corner



# Dubrovnik Airport – Wayfinder



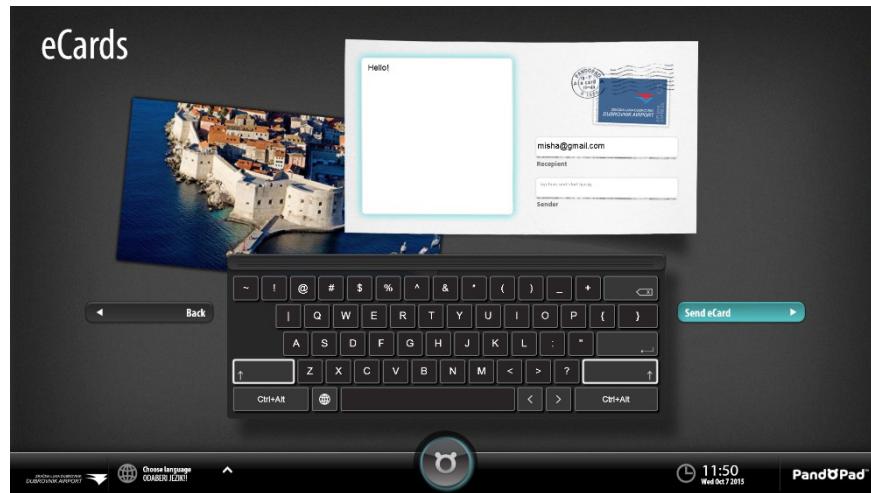
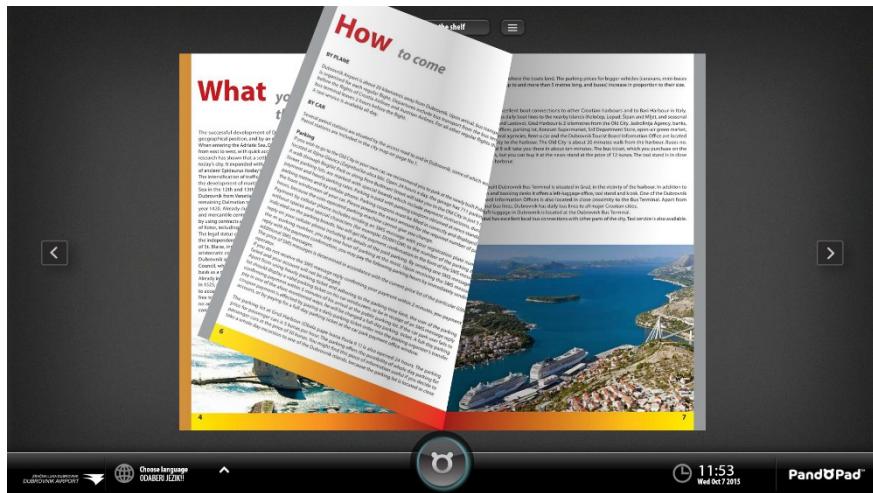
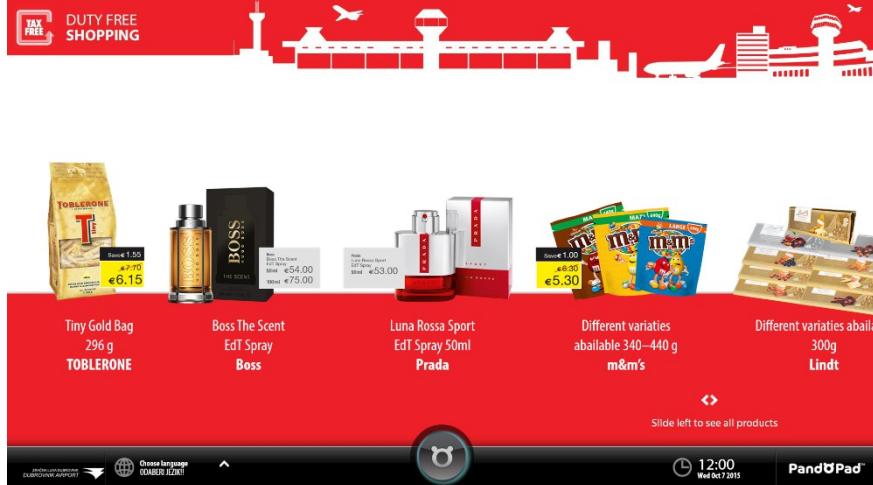
PandoPad®

The screenshots demonstrate the PandoPad wayfinding application's features:

- Top Screenshot (Terminal Building):** Shows a 3D floor plan of the Terminal building. The interface includes a sidebar with categories like Departures, Lost & found luggage, Information, Transportation and parking, Money, Shop, and Eat and drink. A message at the top says "You are looking at Terminal building". A search bar and language selection ("Choose language OMAMBI JEZIK") are also present.
- Bottom Screenshot (External Map):** Shows an external map of the airport area. It includes a sidebar with categories like Buy a ticket, Check in, Arrivals, Departures, Lost & found luggage, Information, Transportation and parking, Money, Shop, and Eat and drink. A message at the top says "You are looking at Terminal building / Current floor - 1st floor". A search bar and language selection ("Choose language OMAMBI JEZIK") are also present.

Copyright PandoPad

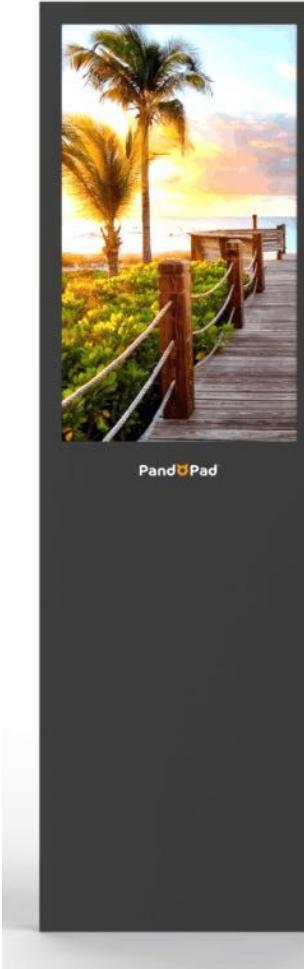
# Dubrovnik Airport – Shopping and Fun



# Dubrovnik Airport – Flight Information

## Display System

Real time information related to airplane arrivals, departures and delays through integration with world-wide flight information network.



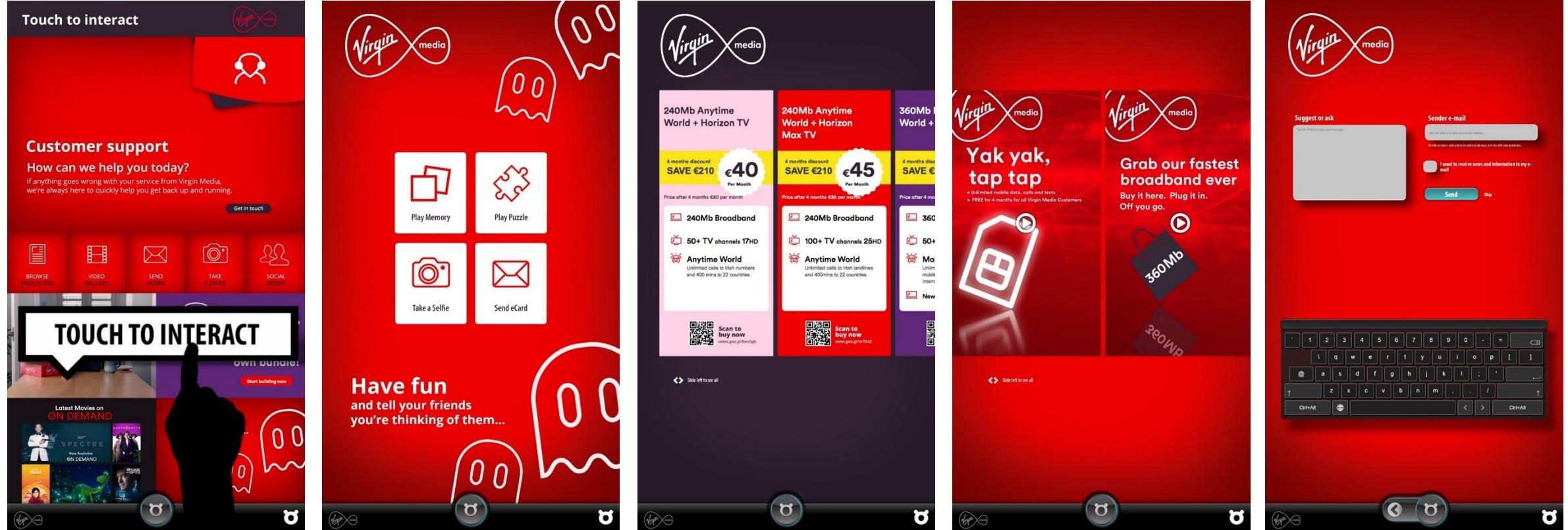
# Dubrovnik Airport – Kids Corner



# Virgin Media



# Virgin Media



# The Star

The collage displays five different screens from The Star's PandPad kiosks:

- Home Screen:** Shows "WELCOME TO SYDNEY'S PREMIER ENTERTAINMENT DESTINATION". It includes sections for "TOUCH TO INTERACT", "WAYFINDING", "HOTEL", "DINING", "BARS", "CASINO", "WHAT'S ON", "SPECIALS", and "ABSOLUTE REWARDS".
- Wayfinding:** A 3D floor plan of The Star building with icons for various facilities like Casino, Dining, and Health & Spa.
- Brochures:** A collection of brochures for "The Star", "Marquee", and "Black by Ezard".
- Black by Ezard:** A profile of a chef in a white coat, with a QR code for scanning.
- ABSOLUTE REWARDS:** Information about the membership program, featuring a woman holding a red card.

# Metro



# ABS



# Reebok



A screenshot of the Reebok mobile website on a smartphone. The top header features the Reebok logo and the slogan "THE SPORT OF FITNESS HAS ARRIVED.". Below this is a large "WHAT IF FITNESS WAS FUN?" banner. To the right is a "FOOTWEAR VIEWER" section showing various Reebok shoes and fitness activities. A "VIRTUAL PAGES" section is also visible. The bottom of the screen shows a navigation bar with icons for "VIDEO", "GALLERY", "360", and "COLOURS". The PandPad logo is visible at the bottom right.

A screenshot of the Reebok Footwear Viewer on a smartphone. It displays a detailed view of a Reebok Kamikaze III basketball shoe. The screen includes descriptive text about the shoe's design and features, a QR code, and a video player. Below the shoe are buttons for "VIDEO", "GALLERY", "360", and "COLOURS". The PandPad logo is visible at the bottom right.

A screenshot of the Reebok Footwear Viewer on a smartphone. It shows a different Reebok shoe, the Kamikaze III, with a similar layout. The screen includes descriptive text, a QR code, and a video player. Below the shoe are buttons for "VIDEO", "GALLERY", "360", and "COLOURS". The PandPad logo is visible at the bottom right.

A screenshot of the Reebok Footwear Viewer on a smartphone. It displays a row of Reebok shoes, including the Kamikaze III and the ZigEncore. The screen includes descriptive text, a QR code, and a video player. Below the shoes are buttons for "VIDEO", "GALLERY", "360", and "COLOURS". The PandPad logo is visible at the bottom right.

# Reebok



The Sport of Fitness Has Arrived.

FUEL YOUR FEET

IT TAKES SIMPLICITY TO MAKE A CLASSIC.

IT TAKES A LOT TO MAKE A CLASSIC.

THE SPORT OF FITNESS HAS ARRIVED.

CLASSIC STRENGTH

FEUEL YOUR FEET

E-cards

CLIENT\*LOGO MARKETING SLOGANS THIS

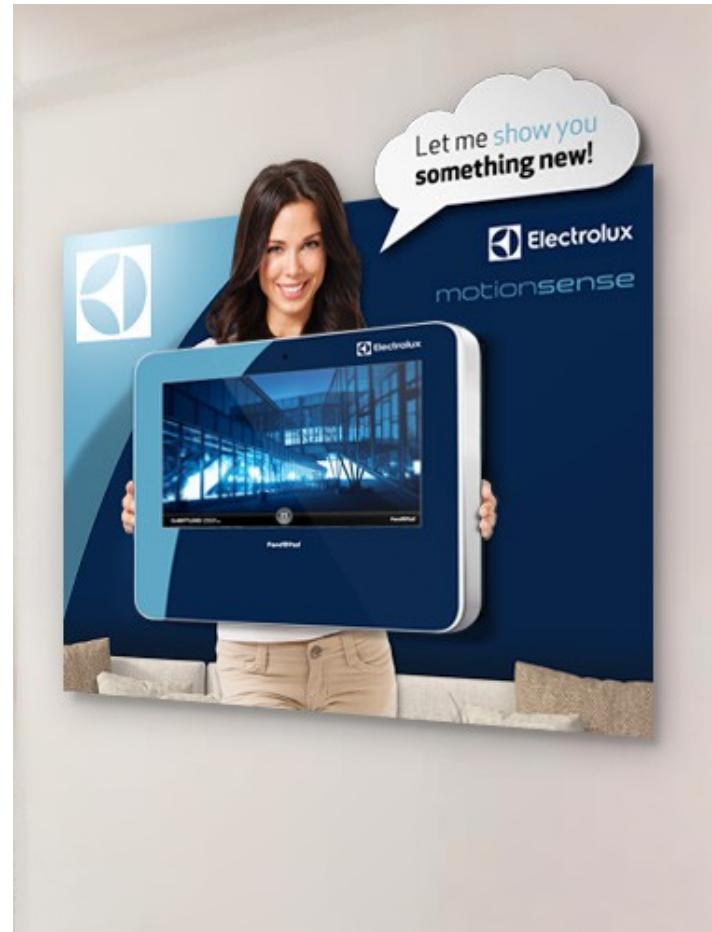
PandPad

# Drogerie Markt





# Electrolux



# The eCig

PandoPadManager  
Interactive Digital Signage Content Manager

Welcome applicon. Sign out

SETTINGS NETWORK APPLICATIONS

Home / E-LIQUIDS

Add new product

ORDER	IMAGE	PRODUCT NAME	ADMIN	US	
1.		Rhubarb & Custard E-Liquid	<input type="button" value="Edit"/>	<input type="button" value="X"/>	<input checked="" type="button" value="✓"/>
2.		Boss Reserve	<input type="button" value="Edit"/>	<input type="button" value="X"/>	<input checked="" type="button" value="✓"/>
3.		Belgian Cocoa	<input type="button" value="Edit"/>	<input type="button" value="X"/>	<input checked="" type="button" value="✓"/>
4.		NO. 32	<input type="button" value="Edit"/>	<input type="button" value="X"/>	<input type="button" value="○"/>
5.		Apogee	<input type="button" value="Edit"/>	<input type="button" value="X"/>	<input checked="" type="button" value="✓"/>

Taxonomy editor

Add new taxonomy

BRAND

- Beard Vape
- Vampire Vape
- Boss Reserve
- Belgian Cocoa

The eCig Store

eCigarettes

E-LIQUIDS E-CIGARETTES ACCESSORIES MODS GALLERY E-CARD CUSTOMER FEEDBACK

16:24 The eCig Store PandPad

16:28 The eCig Store PandPad

Vine Compilation 2016

16:28 The eCig Store PandPad

16:31 The eCig Store PandPad

Select a photo for eCard

Send

16:32 The eCig Store PandPad

Back

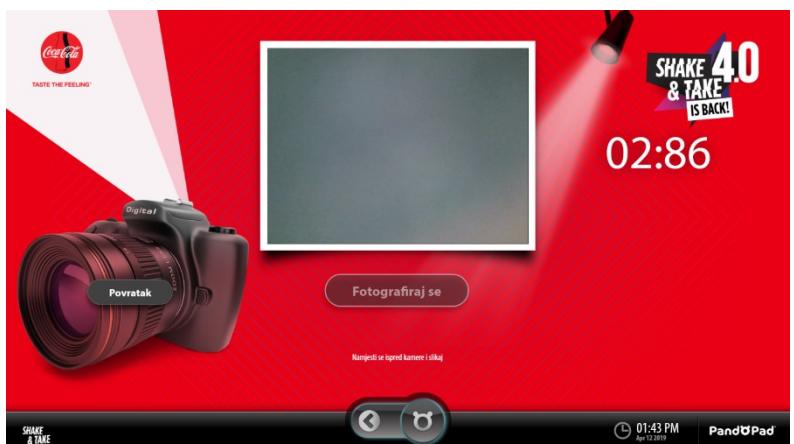
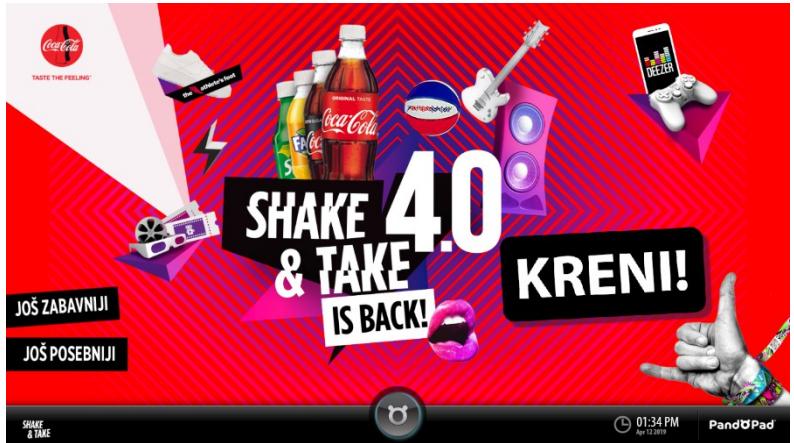
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Contact:

Ivice Sudnika 7  
10430 Samobor  
Croatia

tel: +385 1 6195455

[info@pandopad.com](mailto:info@pandopad.com)  
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